



JUNE 2010 UPDATE

MEMBERSHIP DUES INCREASE

At the Annual General Meeting held April, the CTF Board announced a national dues increase, as well as new limits on local and provincial dues. Effective August 1, 2010, the new dues structure is as follows:

National Dues (paid to CTF)	20.00
Provincial Dues <u>not to exceed</u>	3.00
Local Dues <u>not to exceed</u>	<u>7.00</u>
Total <u>maximum</u> dues payable	<u>\$30.00</u>

While we are showing the maximum local/provincial dues that can be charged, this doesn't mean that associations have to charge this amount. In fact, several local and provincial associations do not charge the maximum amount and if they are not charging the maximum amount now, we see no reason why they would have to do so now.

The Board's objective in setting the new local and provincial dues is because it feels that some associations are charging the maximum amount and are merely keeping the funds in their bank accounts and not using it for their members. Without the national organization knowing what the local and provincial associations are doing, it was difficult to set such limits. The CTF President, Cathy Innes, has announced that new task forces will be created to investigate these matters; and this will be outlined further in this newsletter.

With respect to the national dues increase, CTF has been running at a deficit for the past 6 years. By way of history, the original national fees of \$12 was based on what the CTF Board at the time thought would cover award costs, membership costs and administration costs. These costs were based in part, on figures provided by the then ABC/WIBC. After the first year of operation, the CTF Board quickly learned that this forecast was too low.

In its 3rd and 4th years of operation, CTF discovered a disturbing trend that continues today. While membership numbers are declining, the number of awards given out has skyrocketed. This number includes special achievement awards and honour score awards. Skyrocketing awards costs contributed to a significant portion of membership dues being spent on awards costs, causing a severe financial strain, which kept accumulating year after year.

During this time, due to the shortfall of funds and other accounts payable coming in, CTF made the decision to borrow money to offset the deficit. CTF developed a repayment plan; however, with the awards and other costs continually going up, CTF was not able to do repay the principal to date.

It is now time to repay the loan and several cost cutting measures have been and will be put in place.

1. The implementation of the once-in-a-lifetime 300 game and 800 series awards, has already taken place. There were no savings last year, as it was the first year in the program. The savings for this year will appear in our year end financial statements.
2. The \$2,000 per province scholarship payment for the former Youth Pepsi Tournament has been suspended.
3. The CTF Board will be using web-based meetings rather than face-to-face meetings. The Board normally has three face-to-face meetings per year, which will now be dropped to one meeting held during the Annual General Meeting week. The other two meetings will be held via web-casting.
4. At the CTF National Office, all salaries have been frozen; employer pension contributions have been reduced by 40%; anticipated hardware and equipment purchases will not take place unless an emergency arises; and new, less expensive contracts for long distance, point of sale machines, courier fees, etc. have been negotiated.
5. A new national fundraising program will be announced at the beginning of the bowling season. Under this program, the profits will be split equally among the selling parties and CTF. There are many costs that are beyond CTF's control, such as postage and freight; printing and publishing; and of course, award costs; however, even with the cost-cutting measures taking place, the CTF Board feels that a further dues increase is needed.

CTF TASK FORCES



Beginning in mid-July, CTF President, Cathy Innes, will be canvassing local associations across the country with a view of setting up two new task forces.

1. The first task force will research the current awards program with a mandate to review costs, current programs and present a recommendation to the CTF Board creating a new structure or program for awards that will be suitable for all of our members no matter where they live in our country.
2. The second task force will look at the current structure of the CTF organization and present a recommendation to the CTF Board regarding any changes that are needed for our current structure, i.e. local and provincial associations versus regional associations, etc. This task force will also look at the possibility of CTF merging with Bowl Canada to provide one bowling program for all youth bowlers.

AWARDS

After a review of the current awards program, the CTF Board has determined that there are several “duplicate” awards being presented. For instance, a person bowling a 300 game would receive a 300 game honour score award as well as a 300 game crest. The CTF Board felt that several of these duplicate awards could be discontinued. The following is a list of the discontinued “duplicate” awards:



- 100 Pins Over Average = already receives a watch
- 295, 296, 297 game pins = already receives 11 in a row plaque
- 298, 299 game pins = already receives a plaque
- 300 game pin = already receives a ring, plaque, upgrade, etc.
- 800 series pin = already receives a ring, plaque, upgrade, etc.

The Board has also determined that the 75 Pins over Average crest for adults should be eliminated; however, for the upcoming season, it will be available for our youth bowlers.

The Seniors 50 Pins over Average award now has an average cap of 160 or less.

New designs for CTF series awards are being considered and these new designs may roll out later in the season.

AWARD INVENTORIES AND LEAGUE KITS

While CTF is investigating different savings measures, it is imperative that we know exactly how much award inventory each local association is holding. It will do us no good to cut spending in one area, while having associations hold on to awards from season to season. It is fiscally irresponsible for some associations to hold hundreds of dollars of award inventory that they are not using, while the national office is continually ordering new stock for other associations. If you have an over abundance of some awards, please return them to the national office so they can be distributed to other associations.

A formal award and inventory policy will be distributed to the associations shortly.

Attached is a League Kit Order Form. We request that the forms be completed and returned to the CTF national office by no later than July 10, 2010. If the forms are not returned at that time, we will have to estimate what is required. Again, we anticipate sending out league kits during the third and fourth weeks of July, 2010.

We hope you have a great summer and look forward to working with you next season.

CTF NATIONAL OFFICE

Stan May, Executive Director

Sue Leslie, Executive Assistant
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